



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Cowell for North Carolina Treasure(9687)
Agency Media Strategies & Research (1583)
Buyer Collins,Suzanne
Salesperson Wade, Dave (1546)
ph: (704) 371-3164

Invoice 654204
Inv Date 11/25/2012
Terms Net 30
Contract 339831
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203-1907

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 13115/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:07:45PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1	11/05/12 4:18PM (Mo)	00:30	DR. OZ SHOW		\$450.00	
2.0	Spot	5:00:00PM- 5:30:00PM	Day,M-1	11/05/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P		\$1800.00	
3.0	Spot	6:30:00PM- 7:00:00PM	Day,M-1	11/05/12 7:12PM (Mo)	00:30	ABC WORLD NEWS TONIGHT		\$1500.00	
4.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	11/05/12 7:59PM (Mo)	00:30	ENTERTAINMENT TONIGHT		\$8000.00	
5.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:37PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU		\$1200.00	
6.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1	11/06/12 4:57AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JCNCT1203H	\$425.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	11/06/12 5:53AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JCNCT1203H	\$425.00	
8.0	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	11/06/12 7:28AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	JCNCT1203H	\$1075.00	
9.0	Spot	1:00:00PM- 2:00:00PM	Day,Tu-1	11/06/12 12:59PM (Tu)	00:30	The Chew	JCNCT1203H	\$475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$13,150.00	Total Spots	9
Commission	(\$1,972.50)		
Net Total	\$11,177.50		